

who

we serve

Individual Artists

Through **Happenings!**, the **Loudoun Arts Directory**, **Leesburg's First Friday**, and **Member Spotlights**, the LAC publicizes and strives to gain recognition for Loudoun artists and their talents.

Arts & Cultural Organizations

Through our **ArtShare** grant program, we channel funds to deserving, excellent non-profit arts organizations. We also empower these organizations through the **Annual Loudoun Arts Forum**, which provides networking and business development training.

Local Businesses

Our **Arts in Offices** program develops relationships between Loudoun businesses and artists. This connection provides businesses with original art for their clients to enjoy and connects artists to new audiences and potential art buyers.

Arts Enthusiasts & Supporters

The Arts Council is dedicated to establishing the value of the arts and culture to Loudoun County residents. Leveraging the power of online communications, the LAC uses the **Loudoun Arts Directory** on its website, the **Happenings!** email newsletter and **Facebook** and **Twitter** to inform an ever-growing number of the Loudoun community about our vibrant arts scene.



loudoun arts council, inc.

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*We believe in the power
of the arts and culture
to build community.*



Q: What is an Arts Council?

A: An agency that fosters the health and growth of arts and culture within a defined service area. All disciplines of the arts are included: Music, Dance, Literature, Theater and Visual Arts.

In Loudoun County we are surrounded by a vibrant and diverse arts community. Your creative neighbors play a pivotal role in enhancing all of our lives - making Loudoun a more desirable place to live, work, and play.

A strong arts and culture industry:

- **Helps Our Children** by enhancing their development. They grow into more well-rounded adults, developing strong friendships built out of a common love for the arts, and even giving them another dimension that makes them more attractive to colleges and universities.
- **Strengthens the Economy** by supporting jobs and generating revenue and tourism. The arts and culture are important elements in the quality of life necessary to help Loudoun attract new and relocating businesses.
- **Enhances the Lives of Our Diverse Population** by providing art classes, music and dance concerts and theatrical performances for seniors, retirement home residents and the differently-abled.
- **Improves the Quality of Life** in Loudoun for all our citizens by enriching our cultural environment, providing creative and leisure opportunities and establishing a legacy for the future.

The Loudoun Arts Council promotes the value of the arts and culture by supporting artists and their organizations with effective services and learning opportunities that help them achieve their goals.

Driven by a commitment to nurture a flourishing arts community, the Loudoun Arts Council cultivates relationships with organizations, businesses, corporations and governments. **We believe in the power of the arts and culture to build community.**

www.loudounarts.org



what
we offer

Happenings! - Online and via e-newsletter, Happenings! is the most comprehensive listing for arts events, calls for art, auditions and arts class information in and around Loudoun County.

Loudoun Arts Directory - Our searchable, online directory is the best place to find Loudoun County visual and performing artists, musicians, instructors, galleries, arts organizations and businesses.

Arts in Offices - The Arts in Offices program connects Loudoun artists with area businesses, giving emerging artists the opportunity to learn how to present and exhibit their work professionally.

Leesburg's First Friday: Each month LAC joins Historic Leesburg merchants and galleries in highlighting the variety and range of artistic offerings available locally.

ArtShare - LAC's grant program that distributes grant funds to non-profit arts organizations based in Loudoun County that demonstrate excellence.

Loudoun Arts Forum - An annual seminar that brings artists and arts organizations together to foster dialogue by exploring a variety of issues to help strengthen our organizations.